



CAF Vision for African football

- CAF to define Africa's football vision with key priorities and objectives (high level strategy) – short and long term

Governmental partnerships

- African Charter for Football Development across the Continent (CAF / State)
- CAF / FIFA to help establish cooperative partnerships between each Member Association and Government
 - MOU between each Government / Member Association / CAF / FIFA
 - Clearly defined mandate and agreed areas of responsibility (MA and governmental departments)
 - Proactive partnerships
- Governments should also invest in football development (to support Member Associations)
 - Investment in youth, health programmes, womens' empowerment, society and well-being benefits
 - Invest in pitches, stadiums, schools curriculum and programmes, boys and girls.



CAF partnerships strategy

- CAF to meet with each Member Association to determine specific partnership priorities
 - There are different partnership needs across Africa
 - Agree 2-3 key partner priorities for each Member Association
 - Coordinate existing partnership resources (FIFA / Confederations / Sponsors / Others)
 - Seek new partnerships to meet Member Association and Zonal collective needs
 - Replicate existing MA partnerships (African and global) and facilitate new partnerships

- CAF to manage international partnerships to best support MAs
 - Sponsors / Media / NGOs / Others
 - Define MA partnerships guidelines
 - Collective purchasing (economy of scales)

- Support and encourage NGO partnerships across Africa
 - Namibia Football Association reported highly successful partnership to develop football in schools.



Capacity Building priorities

- CAF to coordinate partnerships and available capacity building resources
 - e.g. FIFA / Confederations / Sponsors / NGOs / Others

- CAF / FIFA / Confederations to coordinate and define their shared resources
 - Define capacity building and project resources available
 - Coordinated approach to best support CAF and it's Member Associations
 - Aligned to the MA key priorities agreed with CAF

- Key focus on capacity building within MA Administrations (e.g. SGs, Directors, other personnel)
 - Urgent need but must be sensitive to the region, its cultures and diversity
 - Support mentoring programmes within Africa
 - Coordinate FIFA / CAF / Confederations - mentoring and academic programmes
 - Utilise FIFA Forward mentoring programme available to Member Associations.



Zonal Associations

- CAF to define zonal priorities and objectives based on its overall Strategic Vision for Africa
- Increased cooperation between Zonal Associations (each should have an established administration)
- Establish regular CAF / Zonal Association meetings
 - Consider progress based on key priorities
 - Leverage Zonal partnerships between MAs, sponsors and other partners
 - Develop zonal partnerships with NGOs.